

# Clement Rince

## Digital marketing & Web specialist

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☎ 613-900-6037

✉ clementrince@gmail.com

📍 Ottawa

🚗 Driving license

🌐 LinkedIn : [www.linkedin.com/in/clementrince](http://www.linkedin.com/in/clementrince)

🌐 Website : [www.clementrince.ovh](http://www.clementrince.ovh)

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- 4 years of experience in digital marketing.
- Strong background in website, CRM, CMS, analysis, design and front-end web development.
- Demonstrated ability to produce quality work and respect deadlines.
- Fast learner and team worker.
- Fluent in English and French.

## Experience

**Silostop - Bruno Rimini ltd**  
**NOC 1123/2175**

**Oct 2017 - Today**  
**London, United Kingdom**

Silostop is a British company active in the agricultural sector worldwide. The majority of its customers are located in the United States, but also on the five continents of the world. My mission within Silostop is to promote the brand abroad and in the UK, improve online sales and manage all of our digital marketing software and networks. Having started as an intern in October 2017, I quickly moved to a marketing specialist position.

Digital Marketing Consultant

May 2020 - Today



Digital Marketing Specialist

Aug 2019 - Apr 2020



Marketing Assistant

July 2018 - July 2019



Marketing Intern

Oct 2017 - June 2018

# Skills

- **Marketing & Communications (4 years' experience)**

CRM and database management (ActiveCampaign/Hubspot)

Email marketing campaign

Google Adword campaign (search, shopping, display, remarketing, video)

Data analysis (Google Analytics & social medias analytics)

Social media management (FB, Twitter, Instagram, Linkedin, Youtube)

Trade show assistance

Online marketing platforms management

- **Web (5 years' experience)**

Website & landing page making (html, css, Wordpress)

E-commerce website management - Magento/Woocommerce (orders, stocks)

SEO & SEA

- **Design & Multimedia (6 years' experience)**

Online template creations (banner, digital advertising, website page)

Printing template creations (factsheet, magazine, packaging, leaflet, roll-up)

Able to use Adobe software (Ps / Id / Il)

Video and Audio editing (Premier pro & Protools)

Motion design (After effects)

# Education

Bachelor's degree in Marketing, Communications, Web  
University of Chambéry

August 2016  
Chambéry, France

Associate's degree in Multimedia, Audiovisual  
ACFA multimedia school

June 2015  
Montpellier, France

# References

Available Upon Request